



Activoil™ Kerox-Pro™ is a 100% oil-soluble active ingredient that protects hair from the damage caused by styling and solar radiation. It is made of *Raphanus sativus* seed extract displaying a particular fatty acid profile rich in C22 docosenoic acid. The composition of *Raphanus sativus* seed extract makes it highly suitable for hair care application especially because of its similarity with 18-MEA. An extract of *Magnolia* enriched in the molecule honokiol using CO₂ super critical fluid extraction provides an antioxidant capacity to **Activoil™ Kerox-Pro™**.

Efficacy

- Prevention of UV-induced color fading
- Increase in hair antioxidant potential
- Protection against structural damage
- Protection from reduction in hair tensile strength
- Protection and repair from the reduction of hair shine

Technical information

- **INCI:** *Raphanus Sativus (Radish) Seed Extract*, Octyldodecyl Oleate, Octyldodecanol, *Magnolia Officinalis Bark Extract*, *Rosmarinus officinalis (Rosemary) Leaf Extract*
- Oil soluble
- Recommended concentration: 0.5-3%
- Stabilized against oxidation

Applications

- Restructuring Conditioner
- Replenishing hair mask
- Detoxifying shampoo
- Color fading prevention treatment
- Protective hair oil
- Make up (eyebrows, eyelashes)

